

Photoflashdrive.ca respects your privacy.
Below is our Privacy Policy ("Policy") Statement

Please email service@photoflashdrive.ca for questions about this policy.

What information does Photoflashdrive.ca collect?

In order to better provide you with numerous products and services, we collect two forms of information which are about visitors: Personally Identifiable Information and Non-Personally Identifiable Information. Our primary goal in collecting information from you is to provide you with a smooth, more efficiency and customized time with our site.

Non-Personally Identifiable Information

This refers to information that does not, by itself, identify as a specific individual. We gather certain information about you based on where you shopped at our web site in several ways. This information is then compiled and analyzed on both personally and an aggregately basis. Such information may include the Web site's Uniform Resource Locator ("URL") information as well as your Internet Protocol ("IP") address. A URL is the global address of documents and resources on the World Wide Web. An IP address is an identifier for computer or device on a Transmission Control Protocol/Internet Protocol ("TCP/IP") network, such as the World Wide Web. Networks use the TCP/IP protocol to route or reroute information based on the IP address

of the destination. In another word, an IP address is a number that is automatically assigned to your computer whenever you are surfing the web, which allows web servers to locate and to identify your computer. Computer requires a IP address in order for user to communicate over the Internet.

Shopping

We collect IP addresses for the purposes of system administration, gathering broad demographic information, enabling ads to be served on our web site, reporting Non-Personally Identifiable Information to our advertisers, and monitoring the level of activity on our site. We collect information from visitors from our site, such as the URLs they came from, their IP addresses, domain types (e.g., .com or .org), browser type, country, state, possible telephone area code where their servers are located, the pages viewed by customers during their visits, and any search keywords entered on our site.

Ordering

When you order from us, we collect personally identifiable information from you. If you order one of our products or any services, we will collect your name, e-mail address, billing address, shipping address, telephone number, product information, payment information, order number, referring URL, IP address and a password. We collect such information in order to fill your order, and also in order to get in contact with you regarding your order and/or to send you promotional materials. Before submit your order, you will have the opportunity to review the order and make any changes in addition to the information it has already contained. Such changes might be automatically kept for future use.

Security Measurement All online transactions at Photoflashdrive.ca are processed with 128-bit industry-standard SSL encryption. When you enter your private information into the order form, it is transmitted across the Internet in an 128-bit high encrypted (scrambled) form, then decoded when it gets to our payment processor.

Contact Information and Third Party Data

If you contact Photoflashdrive.ca or our customer service representatives by telephone, e-mail or letter, we may keep a record of your correspondence or comments. If you report a problem with our site, we may collect information in file which specific related to you. If you contact us through our feedback area or by calling one of our customer service representatives, we may ask for your name and e-mail address in order to send you a reply. If other users or third parties send us correspondence regarding your activities or purchases on our site, we may keep the information in a file specific related to you.

Fulfillment

The information collected by Photoflashdrive.ca is used only for the limited purposes of processing orders, keeping you informed about your order status, for statistical purposes, for improving our site and its performance, to serve ads, and to notify you of products or special offers that may be of interest to you. We will disclose your Personally Identifiable Information to third parties to charge your credit card, fill your order, deliver your order, and provide customer service.. For example, we must release your credit card information to the card-issuing bank to confirm payment; and release your address and telephone information to the delivery service to

deliver products that you ordered.

Other Parties

We may release account information when we believe that such release is reasonably necessary to enforce or apply our Terms and Conditions or to protect the rights, property, and safety of Photoflashdrive.ca, our users, or others. If customers do not pay us for products ordered, we may submit their account information to a third party collection agency.

Compliance with Service of Process or Law Enforcement

Occasionally Photoflashdrive.ca may be required by law enforcement or judicial authorities to provide Personally Identifiable Information to the appropriate governmental authorities. We will disclose Personally Identifiable Information upon receipt of a court order, subpoena, or to cooperate with a law enforcement investigation. Photoflashdrive.ca fully cooperates with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

What security precautions are in place to protect against the loss, misuse, or alteration of your information?

At Photoflashdrive.ca you can be assured that your personal and account information is secure, consistent with current industry standards. The importance of security for all Personally Identifiable Information associated with our customers is of utmost concern to us. Our secure servers protect the information using advanced firewall technology.

When you access your account information, the information is kept on a secure server.

All of the customer data we collect is protected against unauthorized access by physical security means.

Contacting Photoflashdrive.ca about privacy questions or concerns

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact Photoflashdrive.ca by sending a letter to:

Photoflashdrive.ca
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